nundreds of Pieces of Silks

Go On Sale Monday

The savings in new this season's best Silks go as high as 40 per cent. Some are already a fourth and will be a half more than our prices. These are the same excellent quality Silks that ha e made Cohen's the silk store of Richmond. Our guarantee is behind every piece.

\$1 Silks for 59c

55 pieces Fancy Silks, stripes, figures and check effects, including Tat-fetus, Armures and Louisines, \$1 val-ues, for 69c.

65c Fancy Silks, 38c

17 pieces Fancy Suiting Silks, neat, stylish designs, popular colors for street costumes, 65c value, for fisc.

50c Wash Silks, 39c

20 pieces White Wash Silk, 36 inches wide, launders like linen; has a lus-trous finish; 50c value, for 39c.

\$1 Pongees, 69c

14 pieces Homespun Pongee Sutlings; has the rough crash finish; all colors, including natural bamboo shades; \$1 value, for 60c.

85c Crepe de Chine, 59c

29 pieces Beautiful Crepe de Chines, exquisite coloring, soft, lustrous, clingy finish; 85c value, for 59c. 75c Tussah Pongee, 48c

12 pieces Tussah Pongee, 27 inches wide, in natural color only, the kind that launders; To value, for 48c.

65c Shantung Pongee, 45c e pieces Shantung Poncee, in pastel shades; also black; soft, lustrous ef-fects; &c value, for 45c.

90c Black Taffeta, 69c

11 pieces Black Taffeta, \$6 inches wide; rich finish; guaranteed Lyons dye; 80c value; special Monday sale, for 60c.

75c Black Taffeta, 59c

17 pieces Black Taffeta, bright and lustrous; guarantee woven in selv-edge; 760 value, for 59c.

50c Wash Silks, 36c

50 pieces Broche Stripe and Check Wash Silks, in all colors; 50c values, for 80e.

75c Foulards, 59c

7 pieces Printed Foulards, in a va-riety of designs and colorings, in-cluding polka dots; 23 inches wide; 75c values, for 50c.

50c Messalinettes, 37 1-2c

85 places Pongee Messalinettes, in all street and evening shades, soft, clingy finish; 60c values, for 37 1-2c. \$1 Peau de Cygne, 75c

pieces Black Peau de Cygne, soft, ich weave, standard wearer; \$1

rich weave, a value, for 75c. \$1.75 Crepe de Venise, \$1.39

9 pieces Black Crepe de Venise, double width, guaranteed finest French make; \$1.75 value, for \$1.39.

First Enormous

Embroidery Sale Of the Season

Our European buyer closes all the balance stock of a factory. It will be on sale Monday. This stock includes all the wide Corset Cover and Shirt Waist Embroideries, Flouncings, Embroidered Medallions and down to the narrowest Inserting and Edgings.

The price concession at which they were bought will make this sale the happiest Embroidery time in several years.

Choose your own prices, from 3c to 75c a yard. The special purchase gives values from 5c to \$1.50.

The goods will be shown on counters, with prices marked plainly.

Corset Cover Embroideries, 13 Inches wide, that cost to 50c, for 25ce, and the 50c and 55c ones are 35c.

Allover Embroideries and Shirt Walst

55c Double Edge Corset Cover Beadings, 12 1-2c.
Battist Embroideries, in champagne shade, values to 20c, for 8c a yard.

Frontings that cost to \$1.50, for 50c. Wide Trimmings for Corset Covers and Skirtings, cost 85c to 59c, for

ic to 121/2c Embroideries, for Sc, 5c and 7e a yard. Il varieties of Embroidered Me-dallions, for 5e each.

Waist Patterns

One of the advantages in this embroid-ery purchase leads to a lot of fine embroidered Waist Patterns. The variety includes values from \$1 to \$2.50. The price will be 70c and 98c

Lace Sale Right for Monday

Many thousand pieces have been crowding in here direct from Europe-our own purchases, which once sold are difficult and often impossible to duplicate—certainly at these prices.

Three Full Cases of Val Laces

All the new ideas in designs, and they will be more used this year than ever before. We knew it and prepared for it.

Some of the handsomest new designs that were 90c and \$1 are 50c a dozen.

that were see and a are fee a dozen.

This sale includes the Round Mesh German, Vals as well as the French. It includes also match sets in every width or style that is out this year.

1½ inch Val. Lace, soft finish, is as little as 45c a dozen.

Hundreds of styles in various width Edgings and Insertings are here at 25c a dozen.

Net Top Allovers.

Some of the Val. Laces that sold last season at \$1.25 are 60c a dozen; the season at \$1.25 are 60c a dozen; the marvels that Cohen often produces in the retail trade of Richmond. Yard wide Laces, 75e and 98e a vard

Another lot of Allover Nets, the best 600 and 750 ones that are brought out this season; special at the ar

FANCY TRIMMING LACES, for one-third their cost, is one of the wonders for Monday. A counter full, all widths, up to 5 inches; choice of en-tire lot, 5e a yard.

tire lot, 5e a yard.
Another lot of wide Trimming Laces, almost floundings; very desirable Lace Nets that are the latest fad of the new season for waists and full dresses,

signs, values to 19c, for Se a yard. This is only a beginning of the many laces on sale Monday.

All the New Ribbons

With the advent of the spring season of 1905 comes an increased demand for Ribbons of all kinds. The advance of silks will not affect the price of these, but it will the next lot,

Black Taffeta Ribbons, neck width, Lot of 50 pieces of Satin and Mous-worth 19c, for 12 1-2c a yard selline Taffeta Ribbons, various color-

Satin Taffeta Ribbons, in every color, worth Re, for 12 1-2e a yard 5 inch Mousseline Ribbon, so much used for girdles and hat trimmings, made for a 29c seller; special at 10c a yard.

a yard.
Satin Ribbons, in every le that other houses sell at 25c, 1170 a

seline Taffeta Ribbons, various colorings, 19e to 29c values, for 15e a yard.

New Draw-String Ribbons

in all the new colorings, be a yard. Complete line of New Trimming Rib-bons, in Persian or Dresden designs; special lot at 10c, 12 1-2c and 10c a yard.

Beautiful New Lace Waists



Shirt Waist makers have turned to good use this season, fashion's desire for much

Handsome Shirt Walsts, in the new lace net, combined with embroidery and other trimming; such waists as you usually pay \$10 for in a simpler form; in various styles of white, ecru or champagne, in all sizes, \$5.08

China Silk Waists, in white or black, ornamented and trimmed in the neatest and best styles, from \$2.98 to

Taffeta Waists, black or white; values to \$6.50; choice Monday, \$3.75. Linen and Mercerized Walsts, some plain, others embroidered; values to

Cohen Reaches Beyond

The Expected Always

When a store surprises up-to-date, shrewd shoppers by the variety and little prices of its goods, it is a credit to its buyers. We strive to do that every season, but this March finds us prepared with more remarkable surprises than ever.

Early buying gave us all the advantage in prices. But this season a second trip of our buyers, who have just returned, gives us many of the most attractive imported and domestic novelties.

Many Bargains Have Been Picked Up

In some cases the original purchaser overbought, or it was the closing out an entire lot where cash talked.

Black Goods

Silk and Wool Crope Cloths, for S5c,

Slik Eoliennes, 44 inches wide, for \$1, \$1.26 and \$1.48.

All-Wool Crepe Cloths, in plain and fancles, 44 inches wide, for 75c. All-Wool French Volles, 44 inches wide, for #1.25.

Wire and Bourette Volles, 44 inches

inches wide, for walking skirts, \$1. High Lustre Sicilians and Mohairs,

High Lustre Sicillans and Mohairs, for 50e, 50e, 50e, 75e, 80e, 51.25 and \$1.30 a yard.

Silk Warp Henricita, \$1.25 and \$1.50. 76c All-Wool Chevlot and Oxford Serge, 44 inches wide, 50e, All-Wool Etamine, 30e and 50e.

40 inch Granita Mohair, 10e,

Skirt Making

The finest work in the city; a perfect fit guaranteed. The price about half of what other makers

20c Mercerized Taffstas, 4,200 yards light and dark grounds, one of the new fabrics for shirt walsts, dresses,

Yard wide Colored Dress Linens, in all the prevailing shades, for 19c.

18c to 25c Madras and Clinghams, lengths from 2 to 15 yards, 8,700 yards to be sold for 9 3-4e a yard.

18c French Dimities, all new and styl-

3c Silk Finished Volles, in black, blue, tan and white, 17c.

etc., for 10 3-4e a yard.

wide, 75c. Weight All-Wool Cheviot, 54

New and Stylish Dress Goods

It is impossible with type to describe all the new weaves in Dress Goods. Our stock represents what is best of the imported and domestic fabrics.

Beautiful New Cottons

of silks and linens, which gives a handsomer appearance than

either would be without it. Many are novelties. You can

depend on all being new this season's fabrics. "The prices

will show you why it is wise to buy now. In the natural

New Mercerized Slik Finished Sleperd Checks, exact imitation of the wash silks, the 25c ones for 19c.

Persian Mull Pinished Organdies, very fine and sheer, stylish and effective designs, made to retail for 19c, are 20c Mercerized Taffeins 1 20c Merce

Muslin Underwear Saves

One Half the Cost

of making the garment at home. All of our garments are of

good material, made full and perfectly sewed, so as to retain

your confidence. No matter how little the price you can al-

No, not all cotton. There are combinations among them

Colored Goods

36 inch Fancy Mohairs, shot effect, in blue, green, brown and black; one of the new fabrics for shirt waist suits, 50c.

8 Inch Fancy Mohair Checks, neat effects, in green and white and blue and white, \$1.

All-Wood Imported Shepherd's Check, shot effect, in blue and white, green and white, and brown and white, in the should be shown and white, and brown and white, and stopped and \$1.

Silk and Wool Follows and solvents.

and \$1.

Silk and Wool Eollenne, self-colored plaid effect, in green, tan, champagne and black; the new fabric for spring; 44 inches wide, \$1.25.

44 inch All-Wool Self-Colored Bourette Volle, in green, tan, navy blue and electric blue, 75c.

a complete line of Spring Sultings, 36 linehas wide, in a great variety, at 50c. There are 56 linch Novelty Suitings in neat effects at \$1; also the light weight "Rain Proof" and Horring Bone Sultings, 56 linehes wide, at \$1.25.

course of things they can't be lower.

12 1-2c.
12½c Batiste, in light grounds, dainty printings, for 7 1-2c.
Knickerbocker and Bourette Volles,
1 to 10 yard lengths of the 16 2-3c ones, for 9c.

ones, for De.

Silk and Linen Gauze Tissue, in the
natural linen shades, the 35c quality,

25c Embroidered Zephyrs, in the Scotch

effects, for 12 1-2e, 4-4 Linen Finished Cannon Cloth, the

ways find the above qualities.

Monday a variety of \$1 Gowns, cambric or muslin, lace or embroidery trimmed, for 60e each, \$1.25 for \$1.25 Gown, cambric or nainsook, dainty; ch styles:

Sie for \$1.25 Gown cambric, long cloth or muslin, quite a variety of styles, some ribben trimmed.

Chemise at 20e, plain, with hemistiched ruffle.

Drawers at 25e, cambric or muslin, full and generous in size, wide umbrella ruffle, hemstitched and tucked, perfect sowing.

Sicirt Chemise at 50e, cambric or muslin, embroidery or lace trimmed, worth 75e.

His goods are slaughtered at auction. One of the old reliable makers. This is the way we will sell them Monday.

An Umbrella Maker Fails

250 Finest All-Silk Umbrellas of every description. Colors and black, full size, 26 inch, made to to retail up to \$6; choice of any in the lot Monday \$1.69. Come quick to get your pick.

Another lot of Silk Carola Umbrellas, with silver, pearl and other handles, usual best \$1.50 and \$1.75 ones, choice,

925 Fine Sterling Silver Handle Um brellas. The handles cost as mucl or more than the price of these. Made of Union Taffeta, in colors of 26 inch, close rolling, choice

Black Underskirts

One of the strangest underskirt will begin Monday.

Black Italian Underskirts, two ruffles, three band stliched, double seamed, with dust ruffle, 75e each.

A beautiful Skirt, with four full flounces, double fagotting trimmed, all the appearance of slik taffeta, in all sizes, 88e.

1.50 and \$1.75 Slik Mercerized Sattlee Skirts, wide ruffle, but a first mane.

Skirts, wide ruffle, band trimmed, wide dust ruffle, some with umbrella flounce of three platted ruffles, the special price will be 88c cach.

Silk Petticoats

\$6.75 Black Taffeta Petticonts, best quality and tailor made, on sale Mon-day for #5.

Special Sale of Corsets

is at 79c and \$1.50. Nothing wrong about them except they are broken lots. About 200 dozen in all, were from \$1 to \$2.75 origi-You can pick any size from

Art Stock Will Sell

Pillow Tops at almost any price. A counter full of lithograph, tinted linen and other novelties, sold to 35c, for 7c each.

Stamped Centerpieces and Tray Cloths, trimmed and hemstitched, were 18c to 25c, choice, 12 1-2c.

Large lot of Applique Work Scarfs, Shams, etc., to \$1.75 value, choice, 75c.

75c. Lot of Laundry Bags, were to 50c. choice, 25c.
Ready-made Pillows, finished with cord and tassel, were to \$2.50, choice, 98c.

Another Lot of Curtains Are Here

and it gives us the largest lot of popular priced curtains we ever had.

had.

Irish Point Curtains, made on best quality not, heavy hand work borders, 3½, and 4 yards long, regular price, \$7.50, for \$5 a pair.

Double Thread Net Curtains, 15 styles to select from, 3½, and 4 yards long, worth 55, for \$2.18 a pair.

Silk Stripe Madras Curtains, all colors, regular 34 value, for \$2.98 a pair, Muslin Curtains, figured and plain, 40 inches wide, 3 yards long, \$2 value, for \$1.25 a pair.

\$1 Plain and Figured Muslin Curtains, 75c.

75c. 3-Fold Oak and Mahogany Screens. filled with best silkeline, \$1.75. Firepince Screens, filled with silkeline or tapestry designs, 65e and 75e.

25c Buttons, 10c Demorest Patterns 400 gross every size Pearl Buttons, good value at 10c a dozen; special Monday, 5c a dozen; Sc Pearl Bullet Buttons, 10c a dozen.

waiting for you Monday.

Corset Covers at 50e that were 75e, 85e and up to 98c; some 36 dozen on sale Monday.

Perfect fitting Cambric Corset Cover, 15e; pearl buttons and all sizes.

\$1.25 to \$1.69 Skirts at 198c; embroidery or lace trimmed; some with hemstitched ruffle; near an endless variety; the lowest price has been \$15 a dozen wholesale.

Large lot of Skirts that cost to \$2.25 will be on sale Monday; some 56 dozen priced \$1.25 and \$1.50 each.

Modesty Skirts, 25e, tucked and hemstitched ruffle.

The stock of Muslin Underwear will be waiting for you Monday.

25c Linings, 15c 26 pieces fine quality Black Percaline Lining, best 25c cloth made, for 15c a yard. a yard. 15 pieces Spun Glass Linings, all good shades, best 13%c cloth, for 10c a

yard. 2 pieces only, fine Black Satteen, 850 quality, 100 a yard. Seams. **Notions**

Stewart's Nickel Safety Pins, all sizes,

Ge a dozen.

ABK FOR SAMPLE,
Omo Dress Shields, Nos. 2, 3, 4 and 5,
20c to 35c kind, 10c a pair.
Another lot of Garter Elastic, 10c kind, for he a yard. Scissors, se a pair; think of it,

Tollets

4 oz, bottles good "achine Oil, 50 kind, ite.
10 gross long bar Giv. e Scap, 40 a bat; a bar. Fine Tollet Soap, highly perfumed, worth Sc, for S 1-3e a cake.

Are the Best 10c Patterns on the Market, Because They Allow for All

Full Line of All Kinds. The Price All Around,

10c Each

A Hostery Bargain

Just received 200 dozen Women's Imported Black Lace Lisle Stockings; allover lace desings; imported to sall at 39c; our price 20c a pair.

A Bargain in Eye Glasses

We have 200 pairs of slightly shopworn, roll plate Eye Glasses and Spectacles that retailed for 50c. We are going to close out the whole lot Monday at 15e a pair. The lenses are good, and alone worth the price.

If you should need better glasses in any quality, we have them at all prices up to \$12. We will also test your eyers FREE.

A limited number of our \$3.50 glasses will be put on sale Monday at \$1.50 a pair, guaranteed for ten years.

Don't Fail to Get a Waist Cut.

Our expert will do it free, and do it artistically, too. Have a talk with her. Even if you don't need a waist now, you will later on.

Ready Made Garments

The Stronghold of the Store.

Not only because you can at all times find the newest and most stylish garments, but also because the tailoring is most perfect, and you are not permitted to leave the store unless the costume fits perfectly.

SILK SUITS, Chiffon Taffeta, made of the most reflable slik, brown, blue, new green and black. These beautiful suits are from \$19.50 to \$29. The \$29 Suit is no mistake if bought as a \$45 one.

28 STRIPED AND CHECKED SUM-MER SILK DRESSES on sale Mon-day at \$10 oach,

MOHAIR SHIRT WAIST SUITS, in black and colors, \$7,50 each. TAILORED WOOLEN DRESSES, of serge and other spring fabrics. Handsome new suits from \$10 to \$25. Perhaps we can save you \$10 on a suit.

Special Sale of Skirts

NEW MOHAIR SKIRTS will sell Monday for \$2.45.
Broadcloth Fine Mohair and Clay Sorge Skirts at from \$4.50 to \$7.50, each and every one a third under usual prices.
See the best Covert Jacket in town at \$7.1 to any he matched to a covery and the covery and the covery and the covery are the covery as the covery and the covery are the covery as the covery and the covery are the covery as the covery as the covery are the covery as the cov

#7; it can be matched in all sizes at Cohen's for #4.50.

Plenty of Linens As Yet

All the knowing housekeepers in Richmond appreciate our recent Linen sale. The quantity is not easily exhausted, even at our remarkable prices. Here are some:

Finest Double Damask Bleached Doylies, cost \$1 wholesale, for 50e a

2 yards wide Pure Linen Half Bleached 2 yards wide Full Bleached Pure Comman Damask, 60e a yard. 2 yards wide Full Bleached Pure Linen Irish Damask, the a yard. Linen Damask that cost to \$2, is \$1.25 a yard; other Damasks at \$1.

Pure Linen German Damask, sliver \$1.25 Bleached Sheeting, 21/2 yards bleached, in the satin weave, 48e wide, 85c a yard, Among the Towels you will find an All-Linen Heavy Huck, full 36 inch size, for 10c.

Or you can buy the 50c Damask Towels at 25c and 35c.

Fine Table Sets and other linens at these special prices.

This Great White Goods Sale

does not come by accident, nor do customers buy by the hundreds this time of the year unless there is merit in our buying. 1 1-8 yards wide, White India Linon, that you would walk a mile

to get under 15c; price here for 10c a yard. 1-8 yards wide White India Mull, very sheer and soft finish, usually sells for 50c; sale price 25c.
Imported Persian Mull, worth 18c.
Wholesale, sells for 12 1-2c a yard.
Fancy Mercerized White Fabrics, made to sell for 25c, are 15c a yard.
Fine Dimity Checks, have been 20c, are 12 1-2c a yard.
You can Yuy 40 inch India Linons for 6 3-4c.

4,000 yards of fine Sheer English Nainsook; a chance for those that use these spoods for summer underwear; apocial at 12 1-2c a yard.

Doited Swisses will be used more extensively than for many years; a choice line from 12 1-2c to 10c.
Fine Dimity Checks, have been 20c, are 12 1-2c to 10c.
And many others.

Cohen's Wonder

Basement

It is the one peculiar bargain spot of Richmond. We buy directly for basement selling at prices we could not afford on our main floor, because it costs us less to do business in the base-

All the different novelties are here. There are just as many of the new fabrics as elsewhere, only they are

Mill ends of 15c Mohair, lustre, ex-act imitation of the woolen ones, 7 1-2e, % Corded Madras, light

Yard wide Full Bleached Linen Fin-

Yard wide Full Bleached Linen Finished Cannon Cloth. 9 3-4c.
10-4 Full Bleached Sheeting, the 25c kind, for 25c.
12½c and 16c Elamines and Volles, mill ends, enough of each pattern to make any garment, for 7 1-2c a yard.
Double Fold Imported Printed Cambries, instead of 29c, are 9 3-4c.
44 Wamsutta Bleached Cottons, 8 3-4c.
Mill ends of the 25c Organdles.

White Goods 2,000 yards of 121/2c White Dimities, 7 3-4e a yard. 1,800 yards 16 2-3e White Madras,

9 3-te a yard, 2,500 yards of Soft English Nainsook, 40 inches wide, 90 a yard. 40 inch India Linons, values as high as 20c, for 12 1-2c,

Lot of short lengths of 12%c Silko-lene Draperies, 7e a yard.

10-4 Bleached Sheets, 58c. 8-4 Bleached Sheets, for 49c; others are 33c and 45c. Henstitched Sheets are 58c. 40% inch Pillow Cases; 8c.

40% inch Philow Cases, 304. 42 and 45 inch Pillow Cases, 104. 42 and 45 inch Pillow Cases, hand-kerchief border, hemstitched and plain hemmed, several grades of cotton, 12 1-2c; others are 15c,

made, good grade of cotton, 19e. Extra large Bolster Cases, heavy round thread cotton, 25e. Striped Hemstitched Bolster Cases, 35e.

Dimity Quilts are 89e. Some Crophet Quilts are 39e. Medium weight Crochet Quilts, 59e. \$2.25 extra heavy weight Crochet Quits, Marselles center, slight mill stains, \$1.29. \$3.76. Imported Marselles Quilts, heavy embossed, \$2.50. Some of the \$6 Quilts are marked \$3.75.

#3.75. ()
Single and three-quarter bed imported Marsellies Quilts, for #1.50 and #1.98.
Double faced extra heavy Table, Felt, for 25e a yard.
Heavy fleeced Double Cotton Blankets, 55e.
The \$2.25 Cotton Blankets, closing price #1.40.

50,000 Yards Short Lengths of Cottons

short lengths. 121/2c yard wide Cambric Finished | Long Cloth, for 8 1-2cf | 4-4 French Percales, all light grounds, new printings, for 11 3-4cc

12½c Corded Madras, light and dark grounds, 3,700 yards to be sold for 6 3-4c a yard.

Amoskedg and Lancaster Apron Ginghams, for 5 3-4c.

4-4 Bleached Cottons, for 4 3-4c.

121/2c Silkolene, 7c

Basement Specials

Crepe Kimonas, in all the wanted shades, 75e each.
Gingham Cook Aprons, Se; others for 10e and 12 1-2e.
Muslin Gowns, 29e each, full 40e value.

Some Big Bedding Values

2 yard long Bolster Cases, well

Light weight White Quilts, honey-comb pattern, for 85c,

Bargain Lot of Houseware

45 Clear Crystal Glass Water

50e a set for 88c Cocoa Handle Dinner Knives and Forks. 34e each, Quadruple Plate Butter Knives. 4 quart Marion Harland Coffee Pots (slightly shop worn), to be closed out at 80e each. 10e for 12 quart Retinned Dish Pans. 10e Nickel Towel Racks. 98c Oak Medicine Cabinets, with mirror front.

There are many surprises for housekeepers in this column. 10e for regular 250 Press Cut Fruit

45 Clear Crystal Glass Water Pitchers, the 3 quart size.

10e Imitation Cut Glass Preserve Dishes on stands.

20e a dozen, 30c Wine Glasses.

50e large Decorated Soup Tureens.

\$1.80 a dozen, Thin Violet Decerrited Bayarian China Dessert Plates.

\$1.14 Decorated Bowls and Pitchers, worth \$1.50.

\$5.98, 100-place \$8 Decorated Dinner Sets.

mirror front.
75e for your choice of five dif-ferent styles of Rookwood Jar-dinteres.